

EXPERIENCE

Karma Agency | Philadelphia, PA | Sept. 2020 - Present

Design Intern

- Assist creative team in patient health campaign ideation
- Brainstorm and execute remarketing concepts and layouts for Karma Agency
- Construct multipage InDesign documents for health and science clients

Klein Future Pathways Partnership | Virtual | Aug. 2020 - Present

Pathways Fellow

- Engage 20-25 high school students in dialogue encompassing creativity
- Coordinate a 4-part e-learning series expounding on creative thinking
- Construct creative thinking curriculum to present and guide students in

4a's Multicultural Advertising Internship Program | Virtual | Apr. 2020 - Aug. 2020

MAIP 2020 Fellow

- Developed personal brand through sessions hosted by MAIP and partner agencies
- Networked with 300+ MAIP fellows through a series of virtual engagement and projects
- Worked in 12-person teams on client briefs, doing strategic research & creative ideation

Temple Office of Institutional Diversity | Philadelphia, PA | Feb. 2018 - Aug. 2020

Design Intern

- Rebranded the office, creating digital and print promotional marketing content
- increased social engagement by 15% by developing animated and static content
- Developed presentation decks for 30-100 person diversity, equity, & inclusion dialogues

Ogilvy New York | New York, NY | Jun. 2019 - Aug. 2019

Art Direction Intern

- Concepted ideas, increasing social engagement for seltzer water brands
- Created and pitched 3-4 presentation deck in leiu with creative team
- Ideated socially driven campaigns for 2-3 brands for Q4 market

AWARDS & VOLUNTEER

- Jankowski Family Communications Scholarship
- Philly Ad Club Diversity and Inclusion Committee Member
- George Beach Trailblazer Scholarship
- Temple Ad Club/Allotrope Agency Creative Director
- TEDxTempleU Lead Organizer

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe XD
- Hootsuite
- Acrylic Painting
- Adobe After Effects
- Iphone Videography
- Videography
- Photography
- Voiceover recording
- Poetry scripting

EDUCATION

Temple University

Klein College of Media & Communications

Philadelphia, PA | B.A. Advertising, Art Direction

Expected Graduation Dec. 2020

One Club for Creativity One School East Coast

Virtual | Portfolio Development

Expected Graduation Feb. 2021

FUN FACTS

- Vegan Foodie
- iPhone Filmmaker
- Oddly loved by pets
- Watermelon rind eater
- Unofficial Pixar movie crit
- Budget Traveler



TARAHGEE MORRIS

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